

NEWSLETTER

VOLUME 1 • ISSUE 1

• DECEMBER 1995

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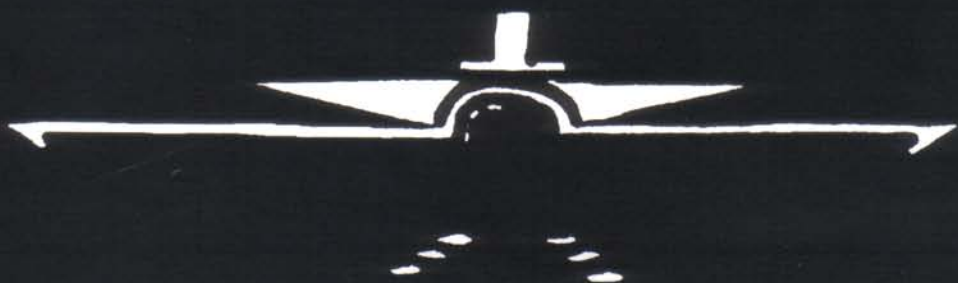
LIGHT UP MIAMI
Signature Skyline®
YEAR 2,000



Signature Skyline New Memberships

BIV Tower
Freedom Tower
New World Tower
Brickell Bay Office Tower
SunTrust International Center
1221 Brickell Building
150 Americas Center
Bayside Market Place
Miami Center
600 Brickell

Barnett Tower
Rock Enterprises
Edifice International
Celestial Illumination
Dade County Courthouse
Greater Miami Chamber of Commerce
Advance Energy Management Corp.
Downtown Development Authority
Ad One Advertising & Design
M-DCC Wolfson Campus
Tri-Tech Construction



Presidential Summit '94

During the Presidential Summit of 1994, the nighttime skyline of Miami was seen and praised worldwide. Besides the 13 buildings providing special color lights and lobby exhibit space, 28 other buildings had exterior illumination and 60 had window lights, to make our neighboring nations feel welcome. Over 3,000 people were directly involved in *Lights Of The Americas*, a program by **Light Up Miami**, to make this happen.

In addition, 1,000 school children came downtown to see the educational cultural exhibits of other nations from the American continent. This tour was organized by Nat Com and sponsored by the Florida Lottery and promoted by the consul of each country. Tenants and personnel of SunBank International Center were able to meet Honduras' President, Dr. Carlos Roberto Reina, when he came to see his country's exhibit at the building's lobby.

Staff for Light of the Americas, Carol Sieger, Julie Lawrence, Roberto Martinez and Carlos Batista. Acting Chair Jose Cuervo.

The following buildings were active participants for the Summit.

Exhibits

1221 Brickell - Columbia
Brickell Bay Office Tower - Argentina
Alfred I Dupont Building (Capital Bank) - Barbados
New World Tower - Ecuador
Dupont Plaza Center - El Salvador
SunTrust International - Honduras
First Union Financial Center - Mexico
600 Brickell - Panama
1428 Brickell - Paraguay
The Courvoisier Center - Peru
1101 Brickell - Venezuela
Freedom Tower - Cuba in exile

Laser Show:

One Tequesta Point
Barnett Tower
SunBank Tower
SunBank International Center
Museum Tower
Freedom Tower
Hotel Inter • Continental

School Children's Tour (1,000 Students)

600 Brickell
New World Tower
Capital Bank (Alfred I Dupont)
First Union Financial Center
Freedom Tower
BIV 1101 Brickell
Food - Blimpies, on N. 2nd Ave. - (Thanks to Rafael Kapustin)

Additional Illuminated Buildings:

Nations Bank (International Place), Bayfront Plaza, St. Jude, Miami Dade Community College, Bayside Marketplace, Crowne Plaza Hotel (Omni), Le Grand Condominiums, County Courthouse, Museum Tower, Dade County Government Center, Harbor Place, Miami Arena, The Fortre's Storage, Miami Center, Hotel Riande Continental, Federal Detention Center as well as Miami Line and Brickell Holiday Decorations.

Our membership contribution: Individuals \$50 • Professionals \$100 • Illuminated Buildings \$350 • Buildings \$400 • Corporations \$500-\$1000

LIGHTING AS AN INTEGRAL PART OF THE DESIGN PROCESS

Illustrating an extreme example to make a point. A building's personality and/or identity can be enhanced, changed or diluted at nighttime due to its illumination, or lack of it, as part of the initial design concept. Color change or highlights can also create an entirely new image at night.

YEAR 2000

Greater Miami will position itself to enter the year 2,000 at a leadership advantage to other cities. The Signature Skyline represents a visual statement of the progress made in important areas such as World Trade, Health, Sports, Arts, Film and other fields.

SPACE IN BETWEEN:

Each illuminated building represents a positive statement. The creation of a Signature Skyline and the elevation to art requires more than illuminated surfaces and solids. The space in between becomes primordial - creative license, aesthetic qualities, depth, valuable voids, motion. The movement of the eye; the movement of the vehicles: car, bus, metrorail, ship, airplane also the visual connection of colors, lit symbols, lasers, drama etc., resulting with a little conscious design effort in a dramatic three dimensional spatial illumination that delights the soul. The cooperation of both the private and public sector is indispensable in lighting parks, monuments, entry and exit archway points.

OTHER CITIES:

Each quarterly newsletter will highlight other major cities efforts in illumination and how it compares to Miami, as we receive responses from those cities contacted.

CENTENNIAL

Miami will be 100 years old on July 28th, 1996. Since the quincentennial in 1992, Light Up Miami has been preparing for the illuminated centennial in 1996. A legacy that we are leaving to the future of the city and developed over a period of 8 years. Our signature skyline is a permanently lit and beautiful skyline.

DOWNTOWN AT NIGHT

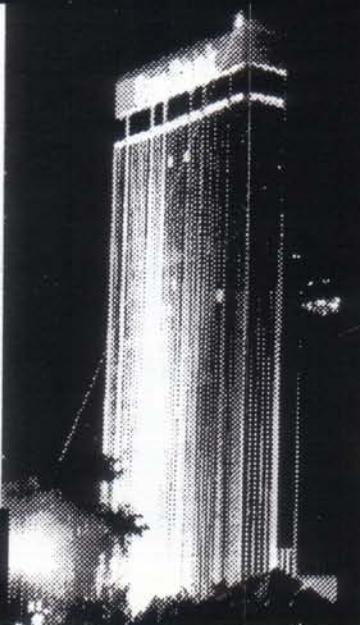
One of the original aims of Light Up Miami was to be part of opening downtown at night. Other efforts now in place are Metrorail/PeopleMover, Bayside, Gusman, Hotels, Sports Arena, Knight Center, Bayfront Park, Brickell Village. We need more outdoor cafés and restaurants such as Bijans', more residential opportunities such as Rafael Kapustin's apartments, more street level lighting, patronage of local retail stores, a river walkway, lights under the people mover, etc.

OFFICIAL COMMUNITY EVENTS

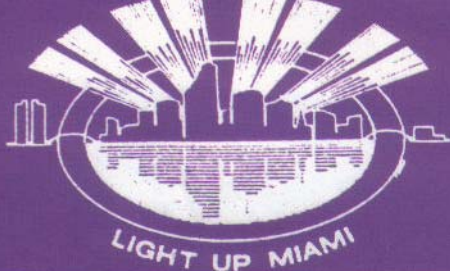
Light Up Miami is creating the official signature for the skyline of Miami. Over the years we have methodically been building participation by the private and public sectors in illuminating for community events, film industry projects and welcoming receptions for other countries during international events. So far the results, thanks to thousands of people involved, are very satisfactory.



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YEAR 2,000



LUCES DE LA CIUDAD



CUMBRE 1994

14 exhibiciones sobre el arte, comercio, historia y geografía de 14 naciones.

Tendrán lugar en los vestíbulos de los siguientes edificios del downtown de Miami.

De noche, cada edificio se iluminará con los colores de la bandera de un país. Admisión gratis.

PAÍSES Y EDIFICIOS PARTICIPANTES Y EVENTOS ESPECIALES

1. ARGENTINA 1001 S. Bayshore Drive Building
2. BARBADOS Alfred I. Dupont Building
3. COLOMBIA 1221 Brickell/Capital Bank
4. COSTA RICA Alfred I. Dupont Building
5. ECUADOR New World Tower Building
6. EL SALVADOR Dupont Plaza Center
7. HONDURAS SunBank International
8. JAMAICA The Ingraham Building
9. MÉXICO First Union Financial Center
10. PANAMÁ 600 Brickell Ave. Building
11. PARAGUAY Glendale Federal. 1428 Brickell Ave.
12. PERÚ The Courvoisier Center. Brickell Key Island
13. VENEZUELA 1101 Brickell Av. Building
14. EXILIO CUBANO Freedom Tower 600 N. Biscayne
15. EXHIBICIÓN: CUBA COLONIAL. Historic Museum. 101 W. Flagler (Se paga entrada)

OTROS EDIFICIOS ILUMINADOS EN COLORES

International Place, Museum Tower, World Trade Center, One Brickell Square, Government Center, County Court House, Occidental Park Hotel, 1221 Brickell, 1390 Brickell, Mutual of Omaha, 1000 Brickell, 444 Brickell, Republic National Bank, Hotel International, Miami Center, One Bayfront Plaza, Flagler Station, Royal Caribbean Cruise Lines, Dade Community College, Bayside Marketplace, Miami Sport Arena, Hotel Riande, Crown Hotel, Bacardi Imports, Fortress Storage, First United Methodist Church, Central Baptist Church, Bayfront Laser Tower and Fountain.

HORARIOS Y FECHAS DE LAS EXHIBICIONES

(ENTRADA GRATIS)

Del Primero al 13 de Diciembre

Lunes a viernes: 9 a.m. a 7 p.m.

Sábado y domingo: algunos edificios

sólo de 11 a.m. a 3 p.m. Estacione y

camine o utilice el tren-transbordador (25¢). Parque Público en 300

NE 2nd. Ave. El puente Brickell estará

cerrado al tráfico de automóviles.

Utilice Miami Ave. y Second Ave.

(ver mapa)

PATROCINADORES:

Florida Lottery, El Nuevo Herald, EL

CANAL 4, TELEMUNDO TV, Capital

Bank, International Trade Board of

Miami, Downtown Development

Authority, County Cultural Affairs

Council, County Tourist Council,

Equitable Real Estate, Barnett Bank,

Henry Courtney Attorney, Rok

Enterprises, Art Direction Inc. (logo),

GEMS TV Galiana Travel. (305) 444-6241.

Para contribuciones a las exhibiciones

llamar a Carlos Batista, (305) 375-9100.

