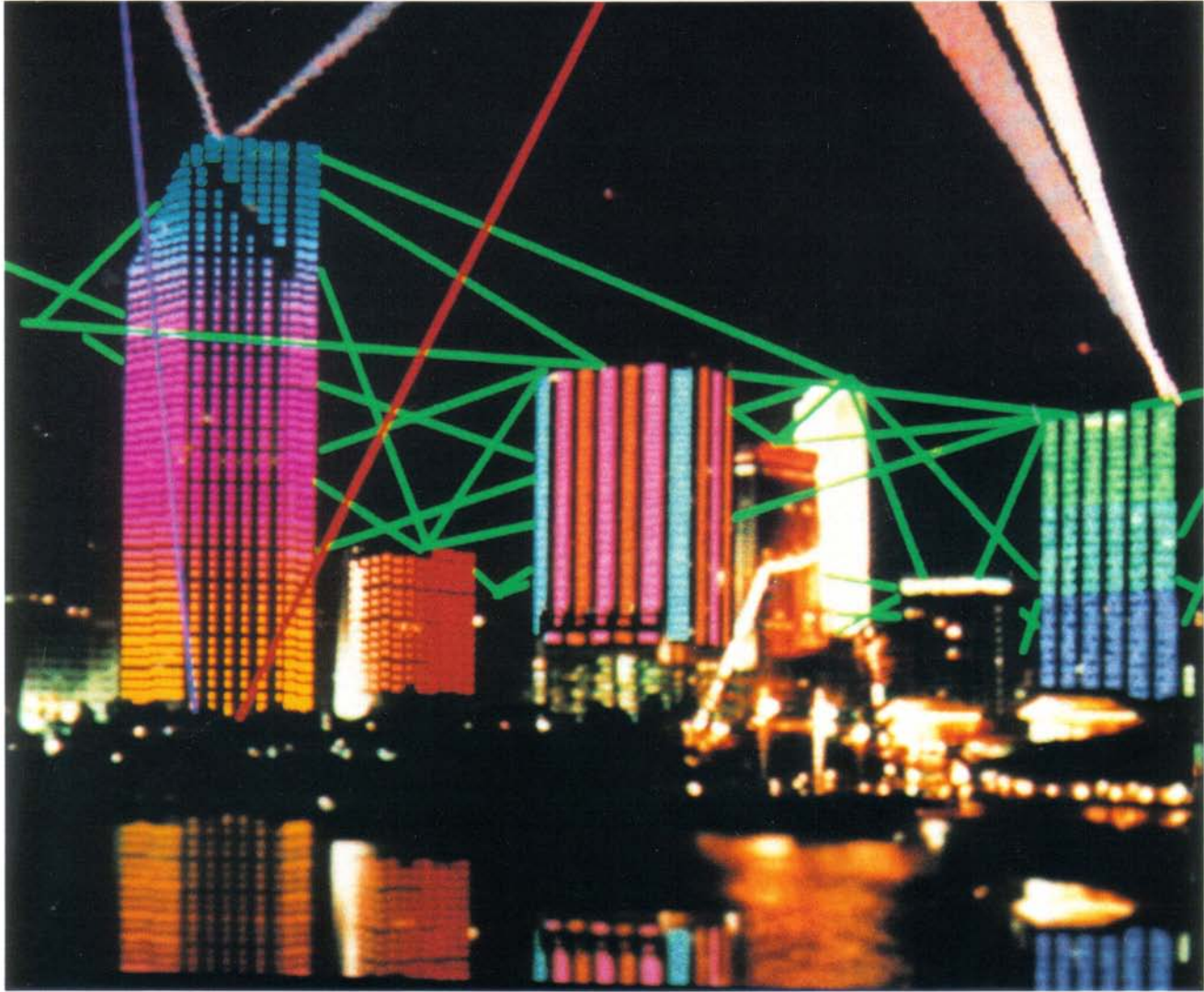


Light Up Miami



NEXT DEC 31

NOVEMBER 25

"Thanksgiving Eve"

VIEWER'S GUIDE & PROGRAM PREVIEW

FREE PARKING PROGRAM

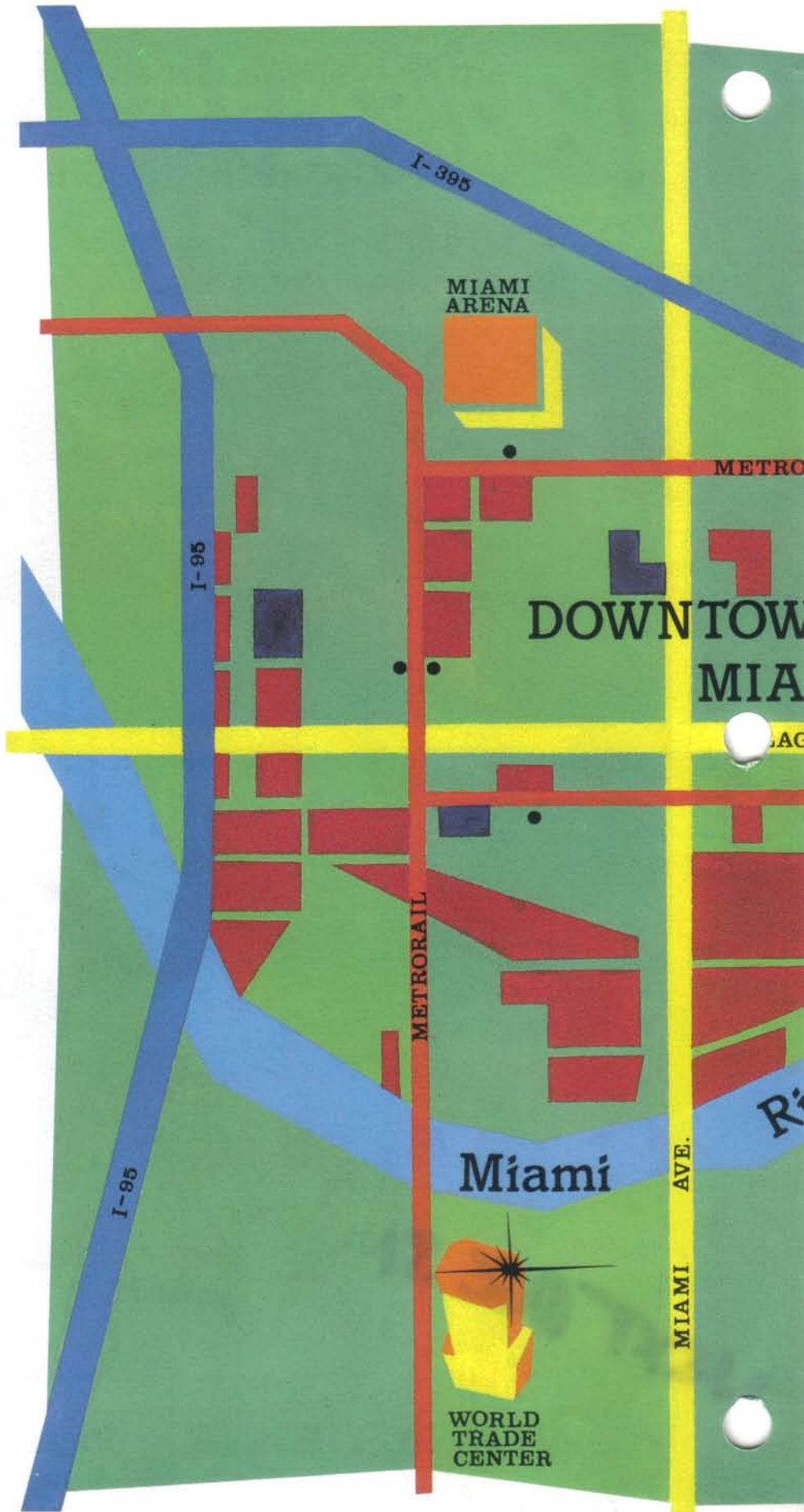
Look for this "PARK AND SHOP" poster displayed on participating stores for a free parking validation coupon, for the five public parking garages as displayed.

GARAGE LOCATIONS

FACILITY	SPACES
*AA - Garage No. 1 - 40 N.W. 3rd St.	515
*BB - Garage No. 2 - 90 S.W. 1st St.	490
*CC - Garage No. 3 - 190 N.E. 3rd St.	1452
*DD - Garage No. 4 - 100 S.E. 2nd St. [Centrust Tower]	1450
*EE - Garage No. 5 - 270 N.W. 2nd St. [Government Center]	1000

FREE PARKING COUPONS AVAILABLE AT:

- The Fair Fabrics**
129 North Miami Ave.
- Sylvia Beauty Salon**
100 S.E. 1st Street
- Daisy Cosmetics**
100 S.E. 1st Street, #55
- Southeast Bank**
One Southeast Financial Center
- Oscar's Jewelry**
36 N.E. 1st St., #213
- Dr. David A. Howard**
25 S.E. 2nd Ave., #321
- Continental Jewelers**
232 Seybold Bldg.
- The Little World**
207 North Miami Ave.
- Briggs Mens Shop**
75 East Flagler St.
- Ana De Novias**
31 S.E. 1st St.
- Eye Site Optical**
136 N.E. 2nd Ave.
- Royalton Hotels**
131 S.E. 1st St.
- Dr. Erwin Roth**
138 N.E. 2nd Ave.
- Peoples First National Bank**
71 E. Flagler St.
- El Floridita Restaurant**
145 E. Flagler St.
- Miami Discount Center**
137 North Miami Ave.
- Arthur's Wholesale Jewelers**
36 N.E. 1st St., #234 Seybold Bldg.
- Arte Jewelry**
140 N.E. 1st Ave.
- Original Rubins Jewelers**
145 North Miami Ave.
- AIBC Financial Corp.**
1390 Brickell Ave. #401
- Berens Modes**
45 East Flagler St.
- London City Mens Wear**
41 East Flagler St.
- Irv Beinhorn Jewelers**
36 N.E. 1st St. #141
- Rocio for Kids**
100 S.E. 1st St. #36
- The Low Prices**
222 North Miami Ave.
- NCNB**
127 N.E. 1st Ave.
- Las Fabricas**
109 N.E. 2nd Ave.
- Romar Jewelry**
113 S.E. 1st St.
- Dr. Paul Benjamin**
25 S.E. 2nd Ave., #319
- Vanity Dress Shop**
126 North Miami Ave.
- La Epoca**
96 N.E. 2nd Ave.
- Capital Bank**
145 E. Flagler St., 2nd Floor
- Byte Center**
128 N.E. 1st Ave.
- Mosi Electronics**
153 N.E. 1st St.



D.M.B.A.






The Downtown Miami Business Association (DMBA) is a nonprofit organization incorporated in 1977, in order to organize the downtown business and professional community to be a strong, viable force that will promote and revitalize the Miami Central Business District.

Downtown Miami is everybody's neighborhood. It is evolving, growing and improving. Go downtown to Light Up Miami, discover the riverfront, experience the Walk by the Bay, look for the future planned malecon, ride in the people mover, go shopping with the magic mixture of cultures, people, products, attend performances in Gusman Hall, visit museums, the Cultural Center, gain education at the Dade Community College downtown branch, rent central office space in the heart of the City, relax at Bayfront Park, indulge in over one hundred international dinner menus.

DMBA's Light Up Miami program starting Nov. 25, Dec. 31, and Jan. 21 will greatly transform and enhance the image of Miami for decades to come and help open Downtown at night. We are promoting artistic exterior lighting of skyline magnitude to enhance, attract, increase safety, promote Miami's Architecture and increase community pride. Come and enjoy your downtown neighborhood, Downtown Miami is becoming "the new place to be."



MAP KEY

-  **Laser Senders**
(10-20 beams from buildings)
-  **Laser Projection Show**
*(Audience Viewing Areas)
by the Fort Dallas Plaza
and the Hotel Riverparc
by the 600 Brickell Building
(United Way Building)*
-  **Recommended Walking Tour**
-  **Surface Parking**
-  **Garage Parking**
(See Free Parking Program)

**This Viewer's Guide is a preview of the
Light Up Miami Official Program
that will be ready for distribution December 9, 1987**

Our City of Lights owes a special "thank you" to those
businesses whose advertisements make this official program possible:

Amerifirst
Centrust
Florida Power & Light
FICO
Southeast Financial
Biscayne Building

Cushman & Wakefield
Allen Morris Company
One Brickell Square
World Trade Center
Budweiser

On this Thanksgiving Eve Light Up Celebration we thank
those buildings who are participating:

Laser Senders:

World Trade Center
One Brickell Square
Southeast Financial

Laser Receivers

Amerifirst
One Biscayne Tower
Barnett Bank
Sun Bank
Biscayne Building
Hotel Riverparc
Miami Center
City National Bank

Bayside Marketplace
1221 Brickell
600 Brickell
1390 Brickell
Centrust
Hyatt
Museum Tower
County Courthouse



Light Up Miami



The Miami Herald



Presented by: DOWNTOWN MIAMI BUSINESS ASSOCIATION